

Pre-OE Employee Engagement Template

- **Purpose:** This sample message introduces Benefits All In and informs employees about the upcoming Household Needs Survey (HNS). It can be customized to align with your organization's communication style.
 - **When to Use:** 2–3 business days before Open Enrollment begins
 - **Recommended Delivery:** Email, text message

Post-OE Employee Engagement Template

- **Purpose:** This sample message thanks employees for completing the Household Needs Survey (HNS) and lets them know that Benefits All In may reach out if additional support is available. It can be customized to fit your organization's communication style.
 - **When to Use:** 2–3 business days after Open Enrollment ends
 - **Recommended Delivery:** Email, text message

BAI Introduction Flyer

- **Purpose:** Introduces Benefits All In, explains the partnership with your organization, and provides an overview of the support and services available to employees.
 - **When to Use:** During Open Enrollment. Pairs well with Pre-OE Employee Engagement Template
 - **Recommended Delivery:** Email, intranet, benefits portal, breakroom postings

Household Needs Survey Flyer

- **Purpose:** Explains the Household Needs Survey (HNS) and provides access to the survey with a link and QR code.
 - **When to Use:** During Open Enrollment and throughout the year
 - **Recommended Delivery:** Email, intranet, benefits portal, breakroom postings

BAI Services Overview Flyer

- **Purpose:** Highlights the ways Benefits All In supports employees and their families throughout the year and encourages them to reach out whenever they need assistance.
 - **When to Use:** After Open Enrollment and throughout the year
 - **Recommended Delivery:** Email, intranet, benefits portal, breakroom postings

Qualifying Life Event Flyer

- **Purpose:** Explains how qualifying life events can affect health coverage and provides common examples of events that may allow employees to make changes to their benefits.
 - **When to Use:** Throughout the year
 - **Recommended Delivery:** Email, intranet, benefits portal, breakroom postings

BAI Termination Flyer

- **Purpose:** Provides employees with information about the benefits support and coverage options available after employment or employer-sponsored coverage ends.
 - **When to Use:** When an employee separates from employment or loses employer-sponsored coverage
 - **Recommended Delivery:** Included with COBRA or termination paperwork